

FOR IMMEDIATE RELEASE

Motivational Sales Speaker Doug Dvorak to Deliver Inspiring Keynote on Motivation & Sales Excellence to Lodgco Hospitality

Mt. Pleasant, MI – April 2, 2025 – Internationally renowned motivational sales speaker **Doug Dvorak** is set to inspire and energize the team at **Lodgco Hospitality** with his dynamic keynote presentation, **“Everything Starts and Stops with Motivation and Sales Excellence.”** The highly anticipated event will take place on **April 2, 2025, in Mt. Pleasant, Michigan.**

With a reputation for delivering engaging, insightful, and transformative sales training, Dvorak brings decades of expertise in **sales leadership, motivation, and business success strategies.** His keynote will empower Lodgco Hospitality employees with actionable tools to enhance performance, drive revenue, and maintain a winning mindset in today’s competitive hospitality industry.

“This keynote is about more than just sales techniques—it’s about **unlocking the full potential of each individual through motivation, discipline, and excellence,**” said Dvorak. “I am excited to engage with the incredible team at Lodgco Hospitality and help them achieve new heights in sales and customer service.”

Doug Dvorak is a **Certified Speaking Professional (CSP)** and has inspired over **one million individuals** across **100 countries** with his high-energy, humor-infused approach to sales training. His expertise has been featured in **The Wall Street Journal, USA Today, and CNN.**

Lodgco Hospitality, a **leading hotel management and development company,** is known for its commitment to exceptional guest experiences and employee development. By hosting Dvorak’s keynote, the company aims to equip its team with powerful insights that will further elevate its industry success.

For media inquiries or to schedule an interview with Doug Dvorak, please contact:

Cathy Miner
Doug Dvorak International - 847 359 6969
cathyd@dougdvorak.com
www.dougdvorak.com

About Doug Dvorak

Doug Dvorak is one of the world's leading motivational sales speakers, delivering **inspiring keynotes and sales training seminars** to Fortune 500 companies, small businesses, and professional associations. With a blend of **humor, real-world experience, and proven sales strategies,** Dvorak helps businesses and individuals **achieve extraordinary results.**

For more information, visit www.DougDvorak.com.