## FOR IMMEDIATE RELEASE

Renowned Sales Coach and Trainer Doug Dvorak to Speak on the Evolving Career of Sales on the Professional Podcast Network

Chicago, Illinois – January 31, 2025 — Doug Dvorak, internationally recognized sales coach, trainer, and keynote speaker, is set to appear on the Professional Podcast Network, where he will delve into the evolving landscape of the sales profession. Known for his engaging and practical approach to sales training, Dvorak will share insights, strategies, and predictions about the future of sales in an era defined by digital transformation, shifting consumer behaviors, and technological innovation.

With decades of experience coaching sales professionals and teams across diverse industries, Dvorak has earned a reputation as a trusted leader in the field. His expertise encompasses building high-performance sales teams, developing customer-centric strategies, and navigating the challenges of a rapidly changing marketplace. During the podcast, Dvorak will explore topics such as:

- The impact of artificial intelligence and automation on the sales profession.
- How sales professionals can adapt to changing buyer expectations.
- The skills and mindset needed to succeed in the future of sales.
- Best practices for building meaningful relationships in a digital-first world.

"The sales profession is undergoing a profound transformation," said Dvorak. "As technology evolves, so too must the skills, strategies, and approaches of sales professionals. I'm thrilled to join the Professional Podcast Network to discuss these changes and offer actionable advice to help sales leaders and professionals thrive in this dynamic environment."

Doug Dvorak's career has spanned over 30 years, during which he has worked with Fortune 500 companies, small businesses, and entrepreneurial ventures to improve their sales performance. He is also the author of several best-selling books on sales and leadership, including *The Hyper-Connected Selling Playbook* and *Build Your Sales Mojo*.

The episode featuring Doug Dvorak will be available on [specific date] on the Professional Podcast Network. Listeners can tune in to gain valuable insights and practical advice that can be applied immediately to their sales careers and organizations.

For more information about Doug Dvorak and his work, visit www.dougdvorak.com.

**About the Professional Podcast Network:** The Professional Podcast Network is a premier platform that hosts insightful conversations with industry leaders, innovators, and experts across various fields. With a commitment to delivering valuable content, the network empowers professionals to stay informed and inspired.

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