

FOR IMMEDIATE RELEASE

Speaker & Sales Trainer Doug Dvorak to Inspire at The Midwest Fire Truck Annual Sales Meeting

Luverne, MN – February 3 & 4, 2025 — Midwest Fire Trucks is thrilled to announce that internationally acclaimed speaker and sales trainer Doug Dvorak will be a featured presenter at the company’s Annual Sales Meeting, held February 3 and 4, 2025, in Luverne, Minnesota. Known for his dynamic and engaging presentations, Dvorak will deliver actionable insights to help sales professionals thrive in a competitive market.

Doug Dvorak, a Certified Speaking Professional (CSP) and author of several best-selling books on sales and leadership, has worked with Fortune 500 companies, entrepreneurs, and sales teams worldwide. His proven strategies for enhancing sales performance, coupled with his humorous and relatable style, have made him one of the most sought-after speakers in the industry.

The Midwest Fire Truck Annual Sales Meeting is a cornerstone event for the company, bringing together sales representatives, leadership, and industry professionals to collaborate, strategize, and gain new insights into the evolving landscape of fire truck sales and services.

What to Expect:

- **Keynote Presentation:** Doug Dvorak will deliver a high-energy keynote focused on innovative sales techniques, the importance of building customer relationships, and strategies for exceeding sales goals in 2025.
- **Workshops:** Attendees will have the opportunity to participate in breakout sessions designed to put Doug’s practical sales tips into action.
- **Networking Opportunities:** Sales professionals will connect with peers and company leaders to share best practices and success stories.

Quote from Doug Dvorak: “It’s an honor to be part of an event that celebrates teamwork, innovation, and excellence in sales. I look forward to empowering the Midwest Fire Truck team with the tools they need to succeed and continue making an impact in their industry.”

About Midwest Fire Trucks: Based in Luverne, MN, Midwest Fire Trucks is a leading manufacturer of fire trucks and emergency vehicles, serving fire departments and emergency response teams across the country. With a commitment to quality, innovation, and customer satisfaction, Midwest Fire Trucks has built a reputation as a trusted partner in the firefighting community.

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