

**Sales Coach & Master Certified Sales Trainer Doug Dvorak
To Present Customized Motivation & Sales Keynote Presentation to
The Resource One Play Annual Sales Meeting on December 11, 2024,
in St. Louis, MO.**

Chicago, Illinois, November 23, 2024: Doug Dvorak is pleased to announce that he will be speaking at The Resource One Annual Sales Meeting on December 11, 2024, in St. Louis, MO on motivation and sales excellence.

About Resource One:

Founded in St. Louis in 1987, Resource One quickly established a national presence as an important source for multiple lines of food products. Today, we represent more than 175 suppliers covering virtually every major food and non-food category.

Our vast expertise, especially with value channel retailers, enables us to craft a custom approach to address even the most complex business challenge.

Our managed sales and integrated services platforms seamlessly combine to enhance efficiencies and improve our customers' prospects for success with our retail customers.

To learn more about Doug Dvorak, his books/eBooks, and his workshops, visit his site online at salescoach.us or contact him directly at (847) 359-6969. About Doug Dvorak: Doug Dvorak is the world's leading motivational speaker, sales trainer & sales coach. He speaks over 50 times per year around the globe. Dvorak is a member of the motivational speaker hall of fame, is a CSP (Certified Speaking Professional) and holds a BS, MBA & Doctor of Laws, hc. Dvorak is also a graduate of Second City, the oldest & most prestigious improvisational comedy school in the world.

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