

## **Doug Dvorak Appointed as USSP – (US SENIOR PICKLEBALL) Senior Ambassador and Featured in their Spring, 2024 Newsletter**

Chicago, Illinois, May 26, 2024: Certified Pickleball Coach & World Champion Pickleball Player Doug Dvorak is honored to announce he has been appointed as an Ambassador for THE USSP – US Senior Pickleball Association. The USSP Senior Brand Ambassador Program sponsored by Humana are pickleball enthusiasts from all over the USA! They are volunteers who share a fervent desire to promote pickleball play for seniors in their local communities and spread the love of the game to all.

### **About Doug Dvorak:**

The well-known pickleball coach and player, sales coach, and motivational speaker, who has delivered presentations and workshops in more than 100 countries to over a million people. In his workshops, Dvorak discusses issues, such as helping teams work together, allowing them to have fun without sacrificing efficiency and productivity, resulting in improved overall morale, increases in productivity and reductions in overall turnover.

Doug Dvorak is the world's leading motivational speaker, sales trainer & sales coach. He speaks over 50 times per year around the globe. Dvorak is a member of the motivational speaker hall of fame, is a CSP (Certified Speaking Professional) and holds a BS, MBA & Doctor of Laws, hc. Dvorak is also a graduate of Second City, the oldest & most prestigious improvisational comedy school in the world.

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