



## Dvorak Brings Home the Pickleball Gold

Chicago, Illinois, October 20, 2022: In addition to being one of the most sought-after sales coaches and speakers in the United States, The Sales Coaching Institute's CEO Doug Dvorak is now a world champion in pickleball.

Earlier this month at the Huntsman World Senior Games in Utah, Dvorak collected a gold medal in the 60-64 Men's Doubles and a silver in the 50-64 Men's Doubles.

This success capped off a big month for Dvorak as he was also named the National Senior Games Association's [Athlete of the Month for October](#).

Dvorak says he was surprised by his success as he is a relatively recent convert to what is now the fastest growing individual sport in the US.

"A few years back, I was looking for a healthy competitive outlet as a way to stay in shape and serve as a distraction from all things sales," he said.

“I was introduced to pickleball and got the bug pretty bad. I wouldn’t say I’m addicted to it, but I do practice and play tournaments every chance I get. It’s great exercise and it helps me stay sharp in my professional life.”

The world-renowned [sales coach](#) and motivational speaker has delivered presentations and workshops in more than 100 countries to over a million people.

About Dvorak: Doug is an industry-leading motivational speaker, sales trainer, and sales coach. He speaks over 50 times per year around the globe. A member of the Motivational Speaker Hall of Fame and a Certified Speaking Professional, Doug holds a BS, MBA and Doctor of Laws, hc. He is also a graduate of Second City, the oldest and most prestigious improvisational comedy school in the world.

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