

Doug Dvorak to Present to Xcel Energy in Denver

Chicago, Illinois, September 17, 2022: Doug Dvorak is pleased to announce he will provide sales training to the Xcel Energy team in Denver, CO Thursday, September 22.

The industry-leading [sales coach and sales trainer](#), who has delivered presentations and workshops in more than 100 countries to over a million people, will talk to the group about sales excellence and customer service.

Xcel Energy Inc. is an American utility holding company that serves more than 3.7 million electric customers and 2.1 million natural gas customers in Colorado, Texas, and New Mexico. It consists of four operating subsidiaries: Northern States Power-Minnesota, Northern States Power-Wisconsin, Public Service Company of Colorado, and Southwestern Public Service Company.

Dvorak's presentations engage individuals and improve performance by focusing on sales techniques and tools that can be used immediately. In addition to cutting edge strategies, he also discusses servant leadership strategies, in which individuals in positions of leadership can achieve authority by through empathy, listening, foresight and awareness.

In his team building workshops, Dvorak discusses issues, such as helping teams work together, allowing them to have fun without sacrificing efficiency and productivity, resulting in improved overall morale, increases in productivity and reductions in overall turnover.

To learn more about Doug Dvorak and The Sales Coaching Institute, visit salescoach.us or contact him directly at 847-359-6969.

About Doug Dvorak: Doug is the world's leading motivational speaker, sales trainer, and sales coach. He speaks over 50 times per year around the globe. A member of the motivational speaker hall of fame and a CSP (Certified Speaking Professional), Doug holds a BS, MBA & Doctor of Laws, hc. He is also a graduate of Second City, the oldest and most prestigious improvisational comedy school in the world.

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