

## Doug Dvorak to Appear at Harris Seeds Event

Chicago, Illinois, June 13, 2022: Doug Dvorak is pleased to announce he will speak in person to Harris Seeds in Rochester, NY on Thursday, June 16.

The industry-leading sales coach and sales trainer, who has delivered presentations and workshops in more than 100 countries to over a million people, will work with Harris Seeds to help its team learn the [importance of sales leadership](#).

Founded in 1879 by Joseph Harris, an English immigrant expert in the selection of superior strains of vegetables and grains, Harris Seeds was family-owned and managed for over a century before being sold to corporate owners.

Dvorak's presentations engage individuals and improve performance by focusing on sales techniques and tools that can be used immediately. In addition to cutting edge strategies, he also discusses servant leadership strategies, in which individuals in positions of leadership can achieve authority by through empathy, listening, foresight and awareness.

In his team building workshops, Dvorak discusses issues, such as helping teams work together, allowing them to have fun without sacrificing efficiency and productivity, resulting in improved overall morale, increases in productivity and reductions in overall turnover.

To learn more about Doug Dvorak and The Sales Coaching Institute, visit [salescoach.us](https://salescoach.us) or contact him directly at 847-359-6969.

About Doug Dvorak: Doug Dvorak is an industry-leading [sales coach and trainer](#) who is one of the most well-traveled working today. Dvorak is a CSP (Certified Speaking Professional) and a graduate of Flagler College in Florida, as well as a member of several prestigious speaker organizations.

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