

Dvorak to Speak Virtually on Digital Brand Building

Chicago, Illinois, March 9, 2022: Doug Dvorak is pleased to announce he will speak virtually to over 100 sales leaders and sales team members at Simpler Media Group on Thursday, March 10.

In his presentation, he will highlight the importance of building your own brand by discussing his principles for owning and [managing a digital brand](#) as well as his unique five-step brand building process.

Based in San Francisco, California, Simpler Media Group is a digital publisher and a producer of high impact research and events. SMG originally grew out of the CMSWire.com which was launched in 2003. They host annual customer experience conferences that bring together enterprise leaders for education, networking, and collaboration. Currently, SMG hosts an online audience of more than three million readers spread across the globe and produces about 150 articles per month. The aim of Simpler Media Group is to foster a highly interactive experience where practitioners, consultants, analysts, and vendors collaborate to solve today's challenges.

Dvorak's presentations engage individuals and improve leadership performance by focusing on techniques and tools that can be used immediately. Additionally, within his workshops, he discusses the three pillars of leadership, which includes purpose, passion, and vision. He also discusses servant leadership strategies, in which individuals in positions of leadership can achieve authority by better understanding and implementing core concepts of what he calls servant leadership strategies, including empathy, listening, foresight and awareness.

In his team building workshops, Dvorak discusses issues, such as helping teams work together, allowing them to have fun without sacrificing efficiency and productivity, resulting in improved overall morale, increases in productivity and reductions in overall turnover.

To learn more about Doug Dvorak and his sales workshops, visit salescoach.us or contact him directly at (847) 359-6969.

Company: The Sales Coaching Institute

Address: 1061 W. 16th St. #306

City: Chicago

State: Illinois

Zip code: 60608

Telephone number: (847) 359-6969.