

The Sales Coaching Institute Offers Sales Training to Gourmet Foods

Chicago, Illinois, March 3, 2020: The Sales Coaching Institute is pleased to announce its upcoming sales training engagement on Thursday, March 5, 2020 at Gourmet Foods' National Sales Meeting.

The presentation - Sales Excellence Workshop: World-Class Strategies - is in keeping with The Sales Coaching Institute's practices of teaching individuals working in sales how they can improve their skills by serving and helping prospective clients and customers.

Attendees will learn to develop a better understanding of the sales process in addition to vital information that will help them progress through the various steps of the sales cycle.

The Sales Coaching Institute's training programs cover a wide range of topics, including making great first impressions; building better prospecting processes; creating value propositions customers can understand; developing effective [presentation skills](#); and, much more.

To learn more about Thursday's presentation or The Sales Coaching Institute and the services it provides, visit them online or give The Sales Coaching Institute a call at (847) 359-6969.

About The Sales Coaching Institute: [The Sales Coaching Institute](#) is a company based out of Chicago offering productivity training for sales and sales management professionals. Services offered by the company include online sales training, business acumen training, and executive sales recruiting among others.

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