



FINDING GREAT CUSTOMERS

SALES & MARKETING PROGRAM

Strategies & Principles to Build and Maintain Great Customer Connectivity

This program covers the basics of imperative customer management rules and customer retention strategies that lead to sustained customer loyalty. Discover the 3 simple and effective strategies successful companies employ to find new customers. We invigorate and inspire our audience members to dive back into their customer lists with a new meaning behind customer service. We provide you with a new energy and enthusiasm behind preparing and presenting your best during each and every customer interaction.



Program Goals

This program will offer participants the opportunity to learn:

- ✔ 3 Simple Keys to Finding Great Customers
- ✔ Learn How To "Manage" Your Customers With The 80/20 Rule
- ✔ The Skills of Customer Service That Maintain Positive Customer Relations



Duration

- 45-60 Minute Keynote
- 2-4 Hour Breakout Session
- 6-8 Hour Full Day Training

This program can be customized for any event including:

- ✔ Breakfast / Lunch / Dinner
- ✔ Recognition Ceremonies
- ✔ Sales Meetings
- ✔ Management Conferences
- ✔ Corporate Retreats
- ✔ Special Events