

Doug Dvorak Partners with Objective Management Group

Chicago, Illinois, November 21, 2017: Doug Dvorak is pleased to announce he has been signed by Objective Management Group as a new partner. Dvorak is the founder and managing principal of the Sales Coaching Institute.

For more than 25 years, Dvorak and his coaching institute have become leaders in sales and sales management training. The Sales Coaching Institute provides non-traditional and creative sales training systems that are customized to the needs of each client, providing help with the various pain points of their company. With these effective methodologies, companies are able to improve their selling processes.

The Objective Management Group is an industry leader in evaluating sales force systems and screening sales candidates. With their comprehensive evaluation process, they are able to pinpoint issues with the sales process and help companies make changes that will improve performance. They can even help companies recruit qualified sales professionals to further increase their sales.

With the new partnership between Dvorak and the Objective Management Group, both will be able to capitalize and provide better service to companies that are focused on sales. Both have similar goals to help companies learn how to make more sales, improve leadership and motivate employees. Now that they are working together, they will be able to learn from each other and provide better service to their clients.

Anyone interested in learning about this new partnership can find out more by visiting the [Doug Dvorak](#) website or by calling 1-847-241-4860.

About Doug Dvorak: [Doug Dvorak](#) is a professional motivational speaker who focuses on sales and provides an entertaining approach to an important subject. He speaks more than 75 times per year and has traveled to more than 107 countries around the world to provide his services to a variety of companies, including Fortune 500 businesses and others. Dvorak is a member of the International Federation for Professional Speakers and the National Speaker Association. He is a Certified Speaking Professional and a member of several Who's Who organizations. He spent more than 15 years in sales and marketing as an executive at IBM and Boca Research.

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